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Press Release

Source: The Council on Electronic Design Automation

## IEEE Council of EDA to Sponsor Panel on Ethics During Transitions at ICCAD

Tuesday October 23, 1:00 pm ET

### Discussion Will Range from Ethical and Legal Issues for Individuals, Startups to Companies Acquiring Resources, IP

NEW YORK--(BUSINESS WIRE)--The IEEE Council for Electronic Design Automation (CEDA) will sponsor a lunch panel titled, "Ethics During Transitions," during the International Conference on Computer-Aided Design (ICCAD) Tuesday, November 6, from noon-1:30 p.m. in the Donner Ballroom at the Doubletree Hotel in San Jose, Calif.

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This event, part of CEDA's efforts to raise awareness within the EDA community, is open to all conference attendees and follows a similar discussion on professional ethics held last year during ICCAD.

Moderated by Soha Hassoun, associate professor from Tufts University, the panel will outline ethical and legal issues for individuals changing jobs, for startups and spin offs, and for companies acquiring resources and intellectual property (IP).

Members of the panel, chosen for their wealth of experience and insight, will include: Jo Dale Carothers, an attorney specializing in IP Litigation and Information Technology at Heller Ehrman LLP; Penny Herscher, president and chief executive officer (CEO) of FirstRain; Mona Sabet, vice president and associate general counsel at Cadence Design Systems; and Keith Miller, an expert in computer ethics an professor of Computer Science at the University of Illinois in Springfield, Ill.

Each will be asked to explain skill and information transfers, technology transfer of patents, trade secrets and copyrights, and ethical obligations through hypothetical situations. They will discuss ways to navigate issues between companies and academia, and will offer practical experiences and best practices.

Remarks Dr. Hassoun: "We expect a lively and interactive discussion. After all, this is a hugely sensitive and important topic for EDA professionals because it includes both legal and ethical issues, and it that should not be taken lightly. Handled improperly, ethical challenges could impact a career path, a reputation or a startup's success or failure."

A limited number of free tickets will be available through CEDA. Contact panel organizers Dr. Hassoun at [soha@cs.tufts.edu](mailto:soha@cs.tufts.edu) or Andreas Kuehlmann of Cadence Research Labs at [kuehl@cadence.com](mailto:kuehl@cadence.com).

For information about ICCAD, visit: <http://www.iccad.com>.

To learn more about CEDA, visit the website located at: <http://www.ieee-ceda.org>.

#### About the IEEE Council on EDA

The Council on Electronic Design Automation (CEDA) is IEEE's focal point for multiple EDA disciplines. Its goal is to bring increased value to IEEE members by coordinating EDA activities, enabling new initiatives, fostering interdisciplinary research and recruiting young talent to EDA. It also will increase visibility for IEEE-sponsored EDA events such as the Design Automation Conference (DAC) and International Conference on Computer Aided Design (ICCAD) and its technical publications. Its charter spans theory, implementation and use of computer aided design (CAD) tools to design integrated electronic circuits and systems. Its website is located at: <http://www.ieee-ceda.org>.

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Nanette Collins, 617-437-1822

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