

Publicity

Sri Parameswaran

Publicity Update - November 2024

Sri Parameswaran

- Website
- Mail (Mailchimps)
- Social Media
- Conferences

Video

- Would like to do interviews with EiCs and officials in CEDA
- Did the first one with Aviral Srivastava – EiC of IEEE ESL



ASU

Aviral Shrivastava

2024-10-14 20:21:10



ASU

Aviral Shrivastava

2024-10-14 20:22:01

How do we do this

- I send a set of questions (a week before) so that the person can prepare
- Find a suitable time
- Use Zoom and pin function to record video
- Cut me (and any errors/retakes) out and transition from one to another
- Add wording etc.
- The last two steps require a professional with suitable software and costs money

So – What do I need from CEDA Exec?

- Need some money to edit these videos, add some wording and upload to YouTube/website
- Two ways to do this
 - 1. Contract with Catalyst
 - 2. Give me or someone else some money for us to hire someone locally to do this
- Either way is fine with me

In the near future

- Interview other EiCs
- President of CEDA
- Some industry professionals
- Past presidents of CEDA
- Any official willing to be interviewed

Thank You