

**CEDA Executive Committee Meeting; DAC 2015 - San Francisco, CA**

**Date and Time: June 7<sup>th</sup>, 2015, 8:45am Pacific.**

**Participants:**

Sani Nassif  
Shishpal Rawat  
Yao-Wen Chang  
Hidetoshi Onodera  
David Atienza  
Jennifir McGillis  
Sachin Sapatnekar  
Donatella Sciuto  
Dennis Brophy (industry rep w/Shishpal)

**Absentees:**

Helmut Graeb  
\*José Ayala  
\*Ayse Coskun  
\*Patrick Groeneveld  
*(\*late arrival- meeting conflict)*

**Minutes:**

[\(Slide presentations\)](#)

**Sani:**

- Call to order and review of agenda
- **Approval of Minutes** (as distributed) from April meeting **APPROVED** (Recorded 7 June, 2015 by Jennifir McGillis for Ayse Coskun)
- Run-thru of slides by VPs (presentations included in slides)

**Shishpal:**

- Introduction of Dennis Brophy, industry representative

**Sachin – Finance:**

- Summary including Status and Projection (see slides)
- Initiatives- Ideas for 2015/2016 are welcome; please talk to Sachin or other VPs if you have ideas.
  - o 3% rule and 50% rules clarified

**Publications – from Helmut (Helmut traveling, Sachin covered):**

- Reviewed strategy and status (see slides)
- New Cybersecurity Letters proposal:
  - o Led by Computer Society, 10% sponsorship proposal from CEDA
  - o IEEE process is on-going
  - o **Motion:** EC approval for the 10% CEDA sponsorship – (Shishpal second) **APPROVED**; *present to BoG.*
- ESL:
  - o Search for EiC led by Joerg Henkel
    - **Motion:** EC Approve Sri Parameswaran as the next EiC of ESL (2 years) – (Shishpal second) **APPROVED**; *present to BoG.*

### **David – Conferences/Outreach Activities:**

- Reviewed goals and strategy (see slides)
- Need to make CEDA visible worldwide
- 23 conferences we are sponsoring- discussions
  - o Streamlined support from CEDA to organizers: links on our website including sponsoring process, additional services, instructional videos
  - o admin support for sponsored events
- IEEE technically co-sponsored events policy change for 2016; 3 options
  - o Best option (chosen) with limited impact to CEDA: The society/council will be able to decide on a conference-by-conference basis how the fee will be charged
    - Sani supported David's decision (within VP Conferences role)

### **Hidetoshi Onodera – Awards:**

- Reviewed status of each award – (see slides)
- Additional recognition for Outstanding Service Award open for ideas
- Mrs. Newton will attend the DAC awards ceremony

### **Yao-Wen – Technical Activities:**

- Reviewed status – (see slides)
- Chapters Strategy (detailed on slides)
  - o Remove inactive chapters from CEDA website
  - o Conduct self organizing local outreach programs
    - Annual Call for Updates from Chapter Chairs
  - o Look at other models within IEEE organizations
- Affiliation Strategy (detailed on slides)
  - o Nurse EDA new blood & promote industry-academia research interactions
- Distinguished Lecturer Strategy (detailed on slides)
  - o Engage community across societies/councils
- Currently two lunch talks at ICCAD and DAC. New distinguished lecture:
  - o Committee established
  - o This year: David Culler, at DAC, on June 9<sup>th</sup> Tuesday. Reserved 2 tables for EC and BOG. Other: first 100 attendees.
- Workshops Strategy (detailed on slides)
  - o Nurse new events across societies/councils

### **Jose – Website:**

- Reviewed CEDA website content (see slides)
- CEDA newsletter contributions
- Communication goals
  - o Proposal to be prepared for a once a year content to go from the website to a parent society (6 parent societies will each provide annual update). EC will come up with this proposal by the November BOG meeting.

- Discussion of using analytics for tracking website and video content usage (Jennifer has already sent in one report as requested for YouTube views)

**Shishpal – Strategy:**

- Will discuss during BoG meeting
  - o 5 basic aspect for strategies

**Sani:**

- Adjourned; Lunch served with BoG in attendance