



**CEDA Executive Committee Meeting -- Date and Time: March 20, Friday, 2015, 11:00am US Eastern.**

**Participants:**

- Sani Nassif
- Shishpal Rawat
- Yao-Wen Chang
- Patrick Groeneveld
- Hidetoshi Onodera
- Helmut Graeb
- David Atienza
- Jennifir McGillis

**Absentees:**

- Sachin Sapatnekar
- José Ayala
- Ayse Coskun
- Donatella Sciuto

**Agenda:**

**- Sani:**

- Call to order- introduced Jennifir; encouraged ExCom to utilize her admin services in order to best use time
- Nothing new for budget this month (per Sachin's email)
- Reminder- Surplus is healthy. Need to spend during fiscal year
  - Consider initiatives for excess
  - *Shishpal*- Need distinction between recurring/non-recurring expenditures when proposing initiatives
    - recurring should be in budget;
    - example of non-recurring - seed money for conference
- Kaufmann award update:
  - Decision was made to move fwd w/Kaufman award; will be happening this year;
    - need to make concerted effort to have shortlist- asked Hidetoshi, and Patrick (as industry person), to get this going;
    - 2-3 people to start; people well-known to CEDA; most importantly, need someone to create strong package for them.
- Presented Ayse's information on WIE (emailed to EC); several applications from outside USA; budget issue to be worked out with Sachin
  - *Shishpal*- suggests evaluating focused efforts

Action Items	Person Responsible	Deadline
Prepare shortlist for Kaufman Award	Hidetoshi and Patrick	13 April

**- Helmut:**

- Recent developments at Embedded Systems Letters, Cybersecurity Letters, Design & Test
- Deadline reached for new ESL EIC ;
  - 4 applicants; names confidential at this point
  - selection committee now tasked with decision; strong candidates:
  - Helmut will deliver decision to EC
- Cybersecurity Letters- strange situation; thought touching CEDA matters; role unclear as far as involvement with Computer Society (CS).
  - We are accepted at 10% financial co-sponsor with CS if LOI goes through IEEE; attempted to hold discussion during pubs meeting; need strategy for future; failure or success has no impact on existing;
  - Letters is different than T-CAD for instance; just updating EC about current situation
    - have agreement with TSM, Transactions Multi-Scale Computing Systems; only technical sponsor, but 1/2 editorial board are EDA people
    - CS very active in launch of new journals
    - *Sachin*- Need for Sani's involvement?
    - *Helmut*- not at this point; intent phase; need to be involved before MOU; suggests exit policy after set time period
    - Sachin- requested pertinent information be relayed to Sani and himself before TAB meetings
    - *Sani* - had discussion with CS president at last TAB meeting; very aware of CEDA activities
- Design and Test- previous email sent announcing Steering Committee search for new EIC; no longer the case
  - Steering Committee meeting will take place; Andre making presentation
  - Will update EC as this unfolds
  - very complicated situation (discussion tabled)
- ISCAS- unclear how CEDA to be financially involved
  - How to get Keynote talk? Problems with tent outside; noise, etc.
  - Tues. afternoon spot; only 3 conflicts v. many more at other times
  - Special keynote; Top notch speaker
    - Sponsor lunch tickets for students? (See email outlining ideas)
    - pkg for highest visibility for CEDA
    - *Sani*- agrees with sponsoring student meals- organizers add our sponsor logo on meal tickets
    - *Shishpal* -suggested using IEEE Council on EDA; CEDA easier to forget.
    - *Sani*- EC to assist Helmut in acquiring top-notch Keynote Speaker; 2015 ISCAS (Lisbon, Portugal) theme "Enabling Technologies for Societal Challenges"

Action Items	Person Responsible	Deadline
Report outcome of DAT Steering Committee Meeting	Helmut	TBA
Find top-notch speaker for ISCAS- email correspondence	All of EC	April 3rd

**8:23 Reminder to approve previous minutes**

**Motion to approve minutes from last meeting - Shishpal**

*Sani*-The minutes have been distributed to you. Are there any corrections? (NONE)  
The minutes are approved as distributed.

**APPROVED-** recorded by Jennifir McGillis, 20 March, 2015 for Ayse Coskun

**- Hidetoshi:**

- Reported- A. Richard Newton Technical Impact Award in Electronic Design Automation for 2015 goes to: Blaise Gassend, Dwaine Clarke, Marten van Dijk, and Srinivas Devadas, "Silicon Physical Random Functions," Proc. of the 9th ACM Conference on Computer and Communications Security, 2002, Pages 148 - 160.
  - Selection Committee chose last week.
  - *Sani* to present award with Hidetoshi at DAC
  - *Sani*- need for future discussion regarding various awards requirements, etc.
- *Patrick*- need to include and recognize mid-level managers, etc., with award/recognition
  - *Sani*- IEEE struggles with industry efforts
  - *Hidetoshi*- need tool to evaluate these individuals (assessment tools)
  - *Patrick*- company involvement in order to be effective
  - Patrick and Hidetoshi will discuss proposal for recognition of population currently unreached by awards

Action Items	Person Responsible	Deadline
Plaque status for DAC	Jennifir	1 week
Update on proposal for new award	Patrick/Hidetoshi	17 April

**- Yao-Wen:**

- Proposal: \$2K Financial Sponsorship Request for the 2015 ISPD Contest
  - decision postponed pending discussion between ISPD chair and David Atienza
- Proposal: \$2K Financial Sponsorship Request for the 2015 DAC Ph.D. Forum
  - *David*- needs to be similar to agreement with DATE
  - decision postponed pending discussion between ISPD chair and David Atienza
- Proposal: Petition for the Formation of the CEDA Central Pennsylvania Chapter (this chapter will actually handle all the CEDA activities of the 7 IEEE sections in PA)
  - Yao Wen reported petition is complete; accepted by EC; send on to IEEE for processing
- Report: DAC Distinguished Lecture by Prof. David Culler of UC-Berkeley on "IoT"
  - on 6/9 (Tuesday)
  - luncheon for first 100 (150) attendees
- Report: 2015 CAD Contest @ ICCAD
  - call for participation

Action Items	Person Responsible	Deadline
Yao-Wen to contact IISPD chair to arrange meeting with CEDA VP of Conferences to ensure long-term commitment	Yao-Wen/David	ASAP
Yao-Wen to contact ACM chair to arrange meeting with CEDA VP of Conferences to discuss global partnering	Yao-Wen/David	April 3rd
Send CEDA Central Pennsylvania Chapter petition to IEEE	Yao-Wen	April 1st

- David:

- Report- Ongoing CEDA Outreach Conference Promotion in Latin America (LASCAS):
  - With Sachin- gave 2 keynotes re: CEDA, positive response; in Spanish;
  - future involvement for CEDA
- Proposal PhD forum sponsorship at DATE jointly with ACM, SIGDA, and EDAA:
  - in 3 years will be chair; make forum visible globally; 4K each year for PhD forum; travel
  - Wait on motion for approval from SIGDA before moving on proposal
- CANDE Conference/Chapter discussions and follow-up:
  - want to close CANDE Chapter with CAS, and propose re-open with CEDA; David sent information- want to open as Technical Committee, and Chapter as well
  - *Shishpal*- not interested in CANDE chapter- been in contact for 6-9 mos. w/ no progress;
  - Sani- CANDE needs industrial involvement
  - keep asking for CEDA funds. Andrew (CANDE) has no time

Action Items	Person Responsible	Deadline
Report at BoG meeting (re: LASCAS), maintain record of activities for next CEDA review	David	ASAP
write-up for newsletter (re: LASCAS)	David	ASAP
upload presentation on website (re: LASCAS)	David / Sachin	ASAP

- Round robin of VPs for additional issues -

*Sani*- asked for SASIMI update

- Report: future CEDA involvements with SASIMI (reported by **Hidetoshi**)
  - *Hidetoshi*- served as steering committee chair of SASIMI 2015
  - Steering Committee Meeting results not conclusive regarding future relationship with CEDA as sponsor
    - independent conference for 26 years
    - best paper award sponsored by CEDA very welcomed
    - Hidetoshi predicts SASIMI will reach out to CEDA for future financial sponsorship
  - Next SASIMI- August 2016 in Japan; held every 18 mo