CEDA Executive Committee Meeting; DAC 2015 - San Francisco, CA
Date and Time: June 7th, 2015, 8:45am Pacific.

Participants:  
Sani Nassif
Shishpal Rawat
Yao-Wen Chang
Hidetoshi Onodera
David Atienza
Jennifir McGillis
Sachin Sapatnekar
Donatella Sciuto
Dennis Brophy (industry rep w/Shishpal)

Absentees:  
Helmut Graeb
*José Ayala
*Ayse Coskun
*Patrick Groeneveld
(*late arrival- meeting conflict)

Minutes:

(Slide presentations)

Sani:

- Call to order and review of agenda
- Approval of Minutes (as distributed) from April meeting APPROVED (Recorded 7 June, 2015 by Jennifir McGillis for Ayse Coskun)
- Run-thru of slides by VPs (presentations included in slides)

Shishpal:

- Introduction of Dennis Brophy, industry representative

Sachin – Finance:

- Summary including Status and Projection (see slides)
- Initiatives- Ideas for 2015/2016 are welcome; please talk to Sachin or other VPs if you have ideas.
  o 3% rule and 50% rules clarified

Publications – from Helmut (Helmut traveling, Sachin covered):

- Reviewed strategy and status (see slides)
- New Cybersecurity Letters proposal:
  o Led by Computer Society, 10% sponsorship proposal from CEDA
  o IEEE process is on-going
  o Motion: EC approval for the 10% CEDA sponsorship – (Shishpal second) APPROVED; present to BoG.
- ESL:
  o Search for EiC led by Joerg Henkel
    ▪ Motion: EC Approve Sri Parameswaran as the next EiC of ESL (2 years) – (Shishpal second) APPROVED; present to BoG.
David – Conferences/Outreach Activities:

- Reviewed goals and strategy (see slides)
- Need to make CEDA visible worldwide
- 23 conferences we are sponsoring - discussions
  o Streamlined support from CEDA to organizers: links on our website including sponsoring process, additional services, instructional videos
  o Admin support for sponsored events
- IEEE technically co-sponsored events policy change for 2016; 3 options
  o Best option (chosen) with limited impact to CEDA: The society/council will be able to decide on a conference-by-conference basis how the fee will be charged
    ▪ Sani supported David's decision (within VP Conferences role)

Hidetoshi Onodera – Awards:

- Reviewed status of each award – (see slides)
- Additional recognition for Outstanding Service Award open for ideas
- Mrs. Newton will attend the DAC awards ceremony

Yao-Wen – Technical Activities:

- Reviewed status – (see slides)
- Chapters Strategy (detailed on slides)
  o Remove inactive chapters from CEDA website
  o Conduct self organizing local outreach programs
    ▪ Annual Call for Updates from Chapter Chairs
  o Look at other models within IEEE organizations
- Affiliation Strategy (detailed on slides)
  o Nurse EDA new blood & promote industry-academia research interactions
- Distinguished Lecturer Strategy (detailed on slides)
  o Engage community across societies/councils
- Currently two lunch talks at ICCAD and DAC. New distinguished lecture:
  o Committee established
  o This year: David Culler, at DAC, on June 9th Tuesday. Reserved 2 tables for EC and BOG. Other: first 100 attendees.
- Workshops Strategy (detailed on slides)
  o Nurse new events across societies/councils

Jose – Website:

- Reviewed CEDA website content (see slides)
- CEDA newsletter contributions
- Communication goals
  o Proposal to be prepared for a once a year content to go from the website to a parent society (6 parent societies will each provide annual update). EC will come up with this proposal by the November BOG meeting.
- Discussion of using analytics for tracking website and video content usage (Jennifir has already sent in one report as requested for YouTube views)

**Shishpal – Strategy:**

- Will discuss during BoG meeting
  - 5 basic aspect for strategies

**Sani:**

- Adjourned; Lunch served with BoG in attendance