Attendees: Agnieszka Dubaj, Cristiana Bolchini, José Ayala, Shishpal Rawat, Miguel Silveira, David Atienza, Gi-Joon Nam, Vasilis Pavlidis, Dennis Brophy, Yao-Wen Chang, Subhasish Mitra

Absentees: Ayse Coskun

Staff: Jennifir McGillis  
**President (David)**:

* Call to Order / Approval of [June Minutes](https://docs.google.com/document/d/15nVFFj2IJ2C9XzTm9c4WlR_yLkByScNRjLpBOmzy2Bg/edit?usp=sharing)
  + *“If there are no corrections, the minutes are approved as previously distributed”* (David)

**Minutes approved**

**Past-President (Shishpal):**

* Revamping Sponsors for DAC & follow up actions between IEEE and ACM ([see additional material](https://docs.google.com/document/d/1LX1AKngfUkqDLw6YidhgfWgeiz-7pM-yh4-aF--nP6I/edit?usp=sharing))
  + ESDA (fka EDAC), a co-sponsor of DAC is terminating its agreement. (acquired by SEMI)
  + Current Financial Status
  + ESDA Stance
  + CEDA Response

*Discussion*

**Motion (Shishpal): CEDA EC agrees to continue to work with ESDA/SEMI to enlarge DAC (with like minded fellow travelers) on mutually agreeable dates. If that fails revisit remaining and emerging options with EC.  
Second: Subhasish  
Motion Passed**

**VP Publicity (Vasilis)**:

* Social Media- proposed at DAC with no action (Sudeep Pasricha)
  + ~$10/day for boosting CEDA website
  + ~$10/day for boosting specific event posts ~2 weeks before event\*

*Discussion*

**AI: (Jennifir) to start tracking CEDA site analytics per Vasilis.**

**Motion (Vasilis/Sudeep): CEDA EC agrees to “boost/promote” via social media upcoming major CEDA events for $10/day (for 2-4 weeks) at least *a few weeks* in advance.**

**Second:  
Motion Passes**

*\*Note: The second item will cost about another $300-$400 (depending on the number of events we want to promote) through our social media channels.*

**DAC** **(contribution Ayse/David, David presented):**

Post-con notes:

* Author Ed Talk had extremely low attendance (very small group, all from CEDA ExCom). Perhaps it is because of the low attendance in Monday in general. May need to rethink schedule or content, or invite people directly. Or may need to think about topics that would attract broader audience.
* CEDA luncheon: some people mentioned it is too long. I tend to agree. Some people left before 1pm. And sessions start at 1:30, so finishing right before 1:30pm is a bit tough. We can plan to start the talk at 12:15pm, so that it finishes at 1:00pm, leaving some room for discussion at the end, and finish around 1:15pm.
* PhD Forum: should make a note for next time that we need representation and decide who's going. Last minute arrangements were a bit challenging this time. Who was POC for this for CEDA?

Discussion

**VP Activities (Gi-Joon)**:

* Discussion and status of CEDA Luncheon Speaker for ICCAD 2018 (tabled)
* Request of CEDA Luncheon at DATE 2019 (tabled)

**Roundtable Discussion:**

* Open topics to be proposed by each VP or EC member time permitting

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| --- | --- | --- | --- | --- | --- |
| **Open/New Action Items** | | | **Who** | | **Due** |
| Request to add your CEDA Google account to your current Chrome browser and forward CEDA Gmail to your preferred email client as demonstrated. (EC) | | | EC | | **1 June** |
| Kaufman 2017 event status check | | | Jennifir | | **16 July** |
| Governing docs with amendments ready to distribute to EC prior to 17 Aug meeting for input from EC members | | | Jennifir and Agnieszka | | **9 August** |

[Next EC telecon is scheduled for 17 August](https://calendar.google.com/calendar/b/1?cid=YWRtaW5AaWVlZS1jZWRhLmNvbQ)